

**First Independent  
Warehouse Search  
Network in CEE**

## Media offer

### **What is WarehouseRentInfo.hu?**

It is part of a unique, individual warehouse search network in Europe. The creating warehouseRentInfo.com, thanks to its intelligent and dynamic solutions, helps the owners and landlords to be more focused and efficient in order to reach a higher conversion rate. Our aim is to help the owners and tenants to meet online and produce as many rental contracts as possible.

### **Values**

#### **Helps to reach full occupancy faster and easier by**

- detailed and eye catching property listings
- unique and personalized ads
- versatile services (favourites, offers, comparison, etc...)
- transition between our base countries

#### **Helps to be cost-efficient**

- there is no commission, just monthly maintenance fee

#### **Makes the warehouse market transparent and understandable**

- focusing only on warehouses
- introduces events, news, transactions related to the warehousing
- gives a detailed picture about the national warehouse market with numbers and statistics

## Packages for warehouses

Our portal provides the proper tools and solutions to reach out to the prospects.



## Services for companies

We offer wide range of advertising opportunities for real estate related companies, (like agencies, office equipment companies, furniture warehouse equipment and machinery providers, manufactures and suppliers) to be efficient towards their target groups.



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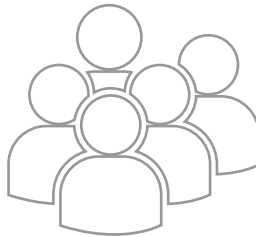
## About us

Our team consists of local and international real estate, media and online experts. We set two goals while creating warehouserentinfo.com. First of all, we wanted to come up with a portal which purposefully satisfies the needs of the owners, landlords and the new clients. On the other hand, we wanted to open a door for available services among different countries in Europe, which provides unique opportunities and services.

## Philosophy

The world is full of changes nowadays. This transformation also reflects in economy and real estate business. In today's markets, having a premium location does not necessarily mean that your property will be 100% occupied. It takes more than that to attract and retain tenants. It takes planned communication, advertising on the proper forums with the best tools.

In today's markets, having a premium location does not necessarily mean that your property will be 100% occupied. It takes more than that to attract and retain tenants. This is what distinguishes you from your competitors. This is the reason of our presence. This is why we created the first and only independent warehouse search network in numerous countries across Europe.



## Target groups

Directly specialized on warehousing, our target groups are:

- warehouse owners, landlords

Other related service providers:

- property managers
- real estate operators
- investors
- banks
- logistics companies
- carrier companies

## Presence

- Hungary
- Poland
- Slovakia
- Czech Republic
- Romania



## Products

### OFFICE SEARCH NETWORKS

[www.officerentinfo.com](http://www.officerentinfo.com)  
[www.greenbuildinginfo.eu](http://www.greenbuildinginfo.eu)

#### Austria

[www.bueroinfo.at](http://www.bueroinfo.at)  
[www.officerentinfo.at](http://www.officerentinfo.at)

#### Czech Republic

[www.kancelareinfo.cz](http://www.kancelareinfo.cz)  
[www.officerentinfo.cz](http://www.officerentinfo.cz)

#### Croatia

[www.uredinfo.com.hr](http://www.uredinfo.com.hr)  
[www.officerentinfo.com.hr](http://www.officerentinfo.com.hr)

#### Poland

[www.biurainfo.pl](http://www.biurainfo.pl)  
[www.officerentinfo.pl](http://www.officerentinfo.pl)

#### Hungary

[www.irodakereso.info](http://www.irodakereso.info)  
[www.officerentinfo.hu](http://www.officerentinfo.hu)

#### Romania

[www.birouinfo.ro](http://www.birouinfo.ro)  
[www.officerentinfo.ro](http://www.officerentinfo.ro)

#### Serbia

[www.kancelarijainfo.rs](http://www.kancelarijainfo.rs)  
[www.officerentinfo.rs](http://www.officerentinfo.rs)

#### United Kingdom

[www.officerentinfo.co.uk](http://www.officerentinfo.co.uk)

### WAREHOUSE SEARCH NETWORKS

#### Romania

[www.depozitinfo.ro](http://www.depozitinfo.ro)  
[www.warehouserentinfo.ro](http://www.warehouserentinfo.ro)

#### Hungary

[www.raktarkereso.info](http://www.raktarkereso.info)  
[www.warehouserentinfo.hu](http://www.warehouserentinfo.hu)

#### Poland

[www.magazynyinfo.pl](http://www.magazynyinfo.pl)  
[www.warehouserentinfo.pl](http://www.warehouserentinfo.pl)

#### Czech Republic

[www.skladinfo.cz](http://www.skladinfo.cz)  
[www.officerentinfo.cz](http://www.officerentinfo.cz)

#### Slovakia

[www.skladinfo.sk](http://www.skladinfo.sk)  
[www.officerentinfo.sk](http://www.officerentinfo.sk)

## Warehouse profile

The Basic package is an introduction of your warehouse characteristics. In order to speed up the warehouse renting process warehouserentinfo.com creates 2 other customized dynamic communication packages. The Standard and the Executive packages give access to list highlighting, warehouse recommendation and 'Warehouse of the week' feature. By increasing your visibility and exposure on the net and your brand awareness your warehouse will more successfully find its next tenants.



## Company profile

Companies can choose between 2 packages in terms of the available services and appearances. The Basic package is a simple registration package including for example warehouse searching and selecting functions and allows registering and displaying rent transactions. The Standard package provides detailed company introduction with news publications, which directly appears as company datasheet in certain lists of the portal.



## Warehouse offer

This can be found on the homepage under the search bar, in case of the subpages, on the left side in a box. It works like a banner, clicking on it will take the visitor onto the profile of the given warehouse.



## Highlighted list

This option highlights the warehouse on the top of the list regardless to the ABC order, with a different background. So, the visitors can find it in the first place, which makes it faster to get new tenants.



## Warehouse AdWords

Advertise with text on our portal and other networks, which guarantees that your message will reach the right target group - warehouse searchers and the relevant providers. This service functions similarly to google adwords except that our advertising possibility is fix-priced. Practical and quickly feasible!



## Banners

### Extra panorama banner

This is our most impressive ad opportunity. It is divided into two parts. One is a huge picture, the other is a classic flash banner which contains the message, text of the advertisement.

Size: 1920 x 490 px  
Format: jpeg, gif, swf, html  
Deadline: 5 days



### Top Banner

Displayed in a clearly visible part of the portal.

Size: 970 x 90 px  
Format: jpeg, gif, swf, html  
Deadline: 3 days



### Billboard banner

It is a classical ad opportunity, which earned its popularity by its size and location. There are 3 billboards available for the advertiser on the home page.

Size: 300 x 250 px  
Format: jpeg, gif, swf, html  
Deadline: 3 days



## Banners

### Side banner

Classical advertising possibility which appears on the home page and on the sub-pages as well, it can also be ordered separately.

Size: 160 x 380 px  
Format: jpeg, gif, html  
Deadline: 3 days



### List banner

Targeted appearance on preferred lists. For-example in a search for a given district or other parameters.

Size: 730 x 100 px  
Format: jpeg, gif, swf, html  
Deadline: 3 days



### Banner creation

We take care of the banner design. Our professional graphic designers will make sure that your message is wrapped up in a perfect way!

## PR article

The article appears in the news box on the homepage, and also can be found in the archives anytime.

Format: word

Size: 4500

Picture, illustration: 1 piece



## VIP PR article

The article appears for one week on top of the news box on the start page, as a highlighted article with distinguished background and double sized compared to the rest of advertising possibilities appearing on the start page. After one week the VIP article will appear among the other news and can be searched any time.

Format: word

Size: unrestricted

Picture, illustration: 5 pieces



## Newsletter

There is an opportunity to advertise in the weekly newsletter.

## Personalized newsletter

There is an opportunity to send personalized, html newsletters.



## **Kapcsolat**



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